

# University of Pretoria Yearbook 2017

## Small business management 701 (ENP 701)

**Qualification** Postgraduate

**Faculty** [Faculty of Economic and Management Sciences](#)

**Module credits** 20.00

**Programmes** [PGDip Entrepreneurship](#)

**Language of tuition** Module is presented in English

**Academic organisation** Business Management

**Period of presentation** Semester 2

### Module content

- Business management principles
- Difference between entrepreneurial ventures and small business
- Understanding small business
- Managing the small business
- Managing the micro business
- Managing the family business
- Marketing and supply chain
- Social responsibility, networking and legal aspects
- Black economic empowerment
- Financial management

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